



**RFP inviting bids for RBI's Public Awareness Campaigns through Digital Platforms:  
Extension of Last Date for Submission of Bids**

**NIT: [RBI/Central Office/DOC/5/20-21/ET/253](#)**

Please refer to the tender notice for the captioned tender published on the Bank's website [www.rbi.org.in](http://www.rbi.org.in) on October 24, 2020 bid for appointment of bidder for RBI's Public Awareness Campaign using the various channels of the Digital Platforms, viz. SMS/WhatsApp/IVR/Campaign Automation Platform through e-tender route on MSTC website (<https://www.mstcecommerce.com/eprhome/rbi/>).

The last date of submission of bids online through MSTC website was specified as 12.00 noon on November 18, 2020.

**Extension of Time:**

It is advised that the time for submission of bids has been extended to 12:00 Noon on November 27, 2020. The bids will be opened the same day at 2:00 PM. All other terms and conditions mentioned in the tender remain unchanged.