



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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May 24, 2016

**RBI announces Award Scheme for Outstanding Writing in Hindi on Banking :
Rajbhasha Golden Jubilee Celebrations**

The dearth of original writing in the field of banking in Hindi was being felt for a long time. To overcome this and to promote original writing in Hindi on economic/financial topics Dr. Raghuram G. Rajan, Governor, Reserve Bank of India announced an award scheme for "Excellent writing in the field of banking in Hindi". Under this scheme, the Professors from Universities across India will be awarded with three cash awards worth ₹ 1,25,000/- (One Lakh Twenty Five Thousand) each for writing their books originally in Hindi on economic/financial/banking subjects. The terms and conditions for the scheme will be announced by the Reserve Bank shortly.

Dr. Raghuram G. Rajan, Governor, RBI made this announcement during the valedictory ceremony of Rajbhasha Golden Jubilee Celebrations marking the completion of 50 years of establishment of Rajbhasha Department in the Bank. The valedictory ceremony was organized at Y. B. Chavan Auditorium, Mumbai on May 24, 2016 at 5.00 PM. On this occasion, nine distinct publications of Rajbhasha Department were also released.

During the event, Dr. Rajan awarded the prizes to the winners of Rajbhasha Shield Competition, Bilingual and Hindi in-house magazine competitions for the year 2014-15 and [Essay competition 2015-16](#).

On this occasion, Shri S.S. Mundra, Dy. Governor while congratulating the winner banks and financial institutions mentioned that the use of Hindi language in the banking sector is not limited to the compliance of statutory obligations. The language of customers connect them in important areas like customer service and marketing. Hence, it is necessary to adopt Hindi and other Indian languages to expand the customer base and maintain the profitability of business.

Shri Anup Kumar Srivastava, Secretary, Rajbhasha Department, Ministry of Home Affairs, Govt. of India graced the occasion as distinguished guest. On this occasion a cultural night was also organized in which eminent personalities from the field of Cinema, Literature, Journalism and Banking such as Shri Anupam Kher, Shri Rahul Dev, Shri Ravish Kumar and Shri Murali Radhakrishnan took part in the talk. Shri Ashok Chakradhar, Smt Deepti Mishra, Smt Mumtaz Nasim and Shri Akhilesh Tiwary presented poems in the *kavi goshthi*.

Shri Deepak Singhal, Executive Director welcomed all the guests from banks and financial institutions. Smt. Surekha Marandi, PCGM, Rajbhasha Department and Dr. Ramakant Gupata, GM (Rajbhasha) presented vote of thanks in the main function and the cultural programme respectively.

Chairmen and other senior executives of the banks and financial institutions were present in Rajbhasha Golden Jubilee event as special invitees.

Alpana Killawala
Principal Adviser

रिज़र्व बैंक राजभाषा शील्ड / Reserve Bank Rajbhasha Shield

क्षेत्र - क

REGION-A

प्रथम - सेंट्रल बैंक ऑफ़ इंडिया	CENTRAL BANK OF INDIA
द्वितीय - बैंक ऑफ़ बड़ौदा	BANK OF BARODA
तृतीय - बैंक ऑफ़ इंडिया	BANK OF INDIA
प्रोत्साहन - सिडबी	SIDBI
प्रोत्साहन - पंजाब नैशनल बैंक	PUNJAB NATIONAL BANK
प्रोत्साहन - केनरा बैंक	CANARA BANK

क्षेत्र - ख

REGION - B

प्रथम - सेंट्रल बैंक ऑफ़ इंडिया	CENTRAL BANK OF INDIA
द्वितीय - बैंक ऑफ़ बड़ौदा	BANK OF BARODA
तृतीय- पंजाब नैशनल बैंक	PUNJAB NATIONAL BANK
प्रोत्साहन - सिडबी	SIDBI
प्रोत्साहन - भारतीय निर्यात आयात बैंक	EXIM BANK
प्रोत्साहन - यूनियन बैंक ऑफ़ इंडिया	UNION BANK OF INDIA

क्षेत्र - ग

REGION - C

प्रथम - सेंट्रल बैंक ऑफ़ इंडिया	CENTRAL BANK OF INDIA
द्वितीय - सिडबी	SIDBI
तृतीय - विजया बैंक	VIJAYA BANK
प्रोत्साहन - बैंक ऑफ़ बड़ौदा	BANK OF BARODA
प्रोत्साहन - पंजाब नैशनल बैंक	PUNJAB NATIONAL BANK
प्रोत्साहन - आन्ध्रा बैंक	ANDHRA BANK

द्विभाषी गृह-पत्रिका प्रतियोगिता के परिणाम

Bilingual in-house Magazines Competetion - Result

	बैंक/वित्तीय संस्था का नाम	प्रदत्त स्थान
1.	यूनियन बैंक ऑफ इंडिया UNION BANK OF INDIA	प्रथम FIRST
2.	पंजाब नेशनल बैंक PUNJAB NATIONAL BANK	द्वितीय SECOND
3.	बैंक ऑफ़ बड़ौदा BANK OF BARODA	तृतीय THIRD
4.	सेंट्रल बैंक ऑफ़ इंडिया CENTRAL BANK OF INDIA	प्रोत्साहन CONSOLATION
5.	एक्विजम बैंक EXPORT IMPORT BANK OF INDIA	प्रोत्साहन CONSOLATION
6.	बैंक ऑफ़ इंडिया BANK OF INDIA	प्रोत्साहन CONSOLATION

हिंदी गृह-पत्रिका प्रतियोगिता के परिणाम

Hindi in-house Magazines Competetion - Result

	बैंक/वित्तीय संस्था का नाम	प्रदत्त स्थान
1.	राष्ट्रीय आवास बैंक NATIONAL HOUSING BANK	प्रथम FIRST
2.	इंडियन ओवरसीज़ बैंक INDIAN OVERSEAS BANK	द्वितीय SECOND
3.	भारतीय स्टेट बैंक STATE BANK OF INDIA	तृतीय THIRD
4.	यूनियन बैंक ऑफ इंडिया UNION BANK OF INDIA	प्रोत्साहन CONSOLATION
5.	आन्ध्रा बैंक ANDHRA BANK	प्रोत्साहन CONSOLATION
6.	पंजाब एण्ड सिंध बैंक PUNJAB & SIND BANK	प्रोत्साहन CONSOLATION