



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA

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Quarterly Industrial Outlook Survey: January-March 2012 (Round 57)

The Reserve Bank of India has launched the 57th round of the [Industrial Outlook Survey \(IOS\)](#) for reference period January-March 2012. The Reserve Bank has been conducting the Industrial Outlook Survey on a quarterly basis since 1998. The survey gives an insight into the perception of the public and private limited companies engaged in manufacturing activities about their own performance and prospects. The survey covers non-financial private and public limited companies with a good size/industry representation. The assessment of business sentiments for the current quarter and expectations for the ensuing quarter are based on qualitative responses to 20 major parameters covering overall business situation, financial situation, demand indicators, price and employment expectations, profit margins, etc. The survey provides useful forward looking inputs for policymakers, analysts and business alike.

The salient features of this survey results at the aggregate level are published in Monthly Bulletin of the Reserve Bank. The article on 55th round of the survey has been published in the December 2011 issue of the Bulletin under the title "Quarterly Industrial Outlook Survey: July-September 2011 (55th Round)". The article can also be viewed or downloaded from the RBI website <http://www.rbi.org.in>.

M/s Centre for Research Planning and Action, New Delhi has been engaged to conduct the survey for this quarter on behalf of the Reserve Bank of India. Manufacturing companies will be approached by this agency during the quarter. However, other manufacturing companies who are not approached by the agency can also participate in this survey by downloading the survey schedule from the Reserve Bank's website www.rbi.org.in. The survey schedule is placed under the head Forms and subhead Survey. The duly authenticated filled-in survey schedule may be e-mailed or fax as per contact details given in the survey schedule.

In case of any query/clarification, kindly contact at the following address:

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