



RESERVE BANK OF INDIA
DEPARTMENT OF STATISTICS AND INFORMATION MANAGEMENT-
MUMBAI-400051
INDUSTRIAL OUTLOOK SURVEY, January-March 2012
(ROUND 57)

Block 1. General Information

Sample company code:
 (To be filled by the agency / RBI)

101 Name of the company: _____
 102 Address of the Company (for correspondence) _____

City/District _____ State _____ PIN

103 Name of the Company Official: Shri/Smt./Kum _____
 104 Designation: _____
 105 Telephone No.: _____ 106 Fax No.: _____
 107 Company e-mail: _____
 108 Personal e-mail: _____ 109 Company web-site address: _____
 110 Type of company: Public Sector A; Private Sector B.
 111 Whether company?: Industry- Micro A; Small B; Medium C; Large D
 112 Company web-site address: _____
 113 Date: _____ 2012 (please submit the fill-in-survey schedule before March 15, 2012)

Seal of the Company after filling-in the Schedule

Micro Industry: Investment in plant and machinery ≤ ₹2.5million.
Small Industry: Investment in plant and machinery > ₹2.5million but ≤ ₹50million
Medium Industry: Investment in plant and machinery > ₹50 million but ≤ ₹1billion
Large Industry: Investment in plant and machinery Above 1billion

Block 2: Product Details

(Please write the main and two major products (in the order of sales) manufactured by the company)

Code	Products	Name	Code (To be filled-in by Agency /RBI)		
201	Main Product				
202	Other Major Product 1				
203	Other Major Product 2				
204	Broad Industry Group				

Block 3: Paid-up capital, Annual Production and Current level of Capacity Utilisation

Please tick(✓)the appropriate size-class in which your company currently falls:

301	Paid-up Capital	Up to ₹ 10 million	₹ 10 million to ₹. 100 million	₹. 100 million to ₹. 250 million	₹. 250 million to ₹. 500 million	₹. 500 million to ₹. 1billion	Above ₹. 1billion
302	Annual Production (All products)	Up to ₹. billion	₹. billion to ₹.2.50 billion	₹. 2.50 billion to ₹. 5 billion	₹. 5 billion to ₹. 7.50 billion	₹. 7.50 billion to ₹. 10 billion	Above ₹. 10 billion
303	Current level of Capacity Utilisation *	Up to 50%	50% - 60%	60% - 70%	70% - 80%	80% - 90%	Above 90%

* Compared to installed capacity

Block 4: Is your company's normal production level expected to face any constraints during the Current Quarter (January-March 2012)

(Please tick (✓) the relevant column)

400 Yes No

If 'Yes' to item 400 indicate the possible reasons thereof (please tick (✓) the relevant column for each reason)

Code	Reasons	Current Quarter			
		Most Important	Moderately Important	Less Important	Not Important
		(1)	(2)	(3)	(4)
401	Technology constraints				
402	Shortage of Raw Materials				
403	Shortage of skilled labour				
404	Shortage of Power				
405	Equipment / Machinery not working				
406	Industrial Relations / Labour Problems				
407	Inadequate transport facilities				
408	Shortage of Working Capital Finance				
409	Lack of Domestic Demand				

410	Lack of Export Demand				
411	Competitive Imports				
412	Uncertainty of economic environment				
413	Any others (Please specify):				

Block 5. Assessment for the current quarter (January-March 2012) and Expectations for the next quarter April-June 2012

Code	Parameter	Current Quarter (January-March 2012)			Next Quarter (April-June 2012)		
		Please tick (✓) changes over (October-December 2011) quarter			Please tick (✓) changes over (January-March 2012) quarter		
		(1)	(2)	(3)	(4)	(5)	(6)
501	Overall business situation	Better	No change	Worsen	Better	No change	Worsen
502	Financial situation (overall)	Better	No change	Worsen	Better	No change	Worsen
503	Working Capital Finance Requirement (excluding internal sources of funds)	Increase	No change	Decrease	Increase	No change	Decrease
504	Availability of Finance (both internal and external sources)	Improve	No change	Worsen	Improve	No change	Worsen
505	Cost of external finance	Increase	No change	Decrease	Increase	No change	Decrease
506	Production (in quantity terms) (All products)	Increase	No change	Decrease	Increase	No change	Decrease
507	Order Books (in quantity terms), if applicable	Increase	No change	Decrease	Increase	No change	Decrease
508	Pending Orders, if applicable	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
509	Cost of raw materials	Increase	No change	Decrease	Increase	No change	Decrease
510	Inventory of raw materials (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
511	Inventory of Finished Goods (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
512	Capacity utilisation (main product)	Increase	No change	Decrease	Increase	No change	Decrease
513	Level of capacity utilisation (compared to the average in preceding four quarters)	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
514	Assessment of the production capacity with regard to expected demand in next six months	More than adequate	Adequate	Less than Adequate	More than adequate	Adequate	Less than Adequate
515	Employment in the company (All cadres including part-time/full-time/casual labour)	Increase	No change	Decrease	Increase	No change	Decrease
516	Exports, if applicable	Increase	No change	Decrease	Increase	No change	Decrease
517	Imports, if any	Increase	No change	Decrease	Increase	No change	Decrease
518	Selling prices (ex-factory unit prices) are expected to @@	Increase	No change	Decrease	Increase	No change	Decrease
519	If increase expected in selling prices, rate of such increase	Increase at higher rate	Increase at about same rate	Increase at lower rate	Increase at higher rate	Increase at about same rate	Increase at lower rate
520	Profit Margin (Gross profits as percentage of net sales) @@@	Increase	No change	Decrease	Increase	No change	Decrease

Notes to Block 5: @: Average level may be obtained as the average of level at the end of four quarters during the corresponding preceding year. @@: In the case of multi product companies, the average of the price changes may be taken into account. @@@: Gross profits are defined as total income minus manufacturing expenses, salaries and wages, other expenses and depreciation and other provisions (except tax provision). In other words, profits are gross of interest and tax provision (PBIT). 'Net Sales' are sales net of 'rebates and discounts' and 'excise duty and cess'.

To be filled in by the Agency	
Investigated by Signature: Name: ; Dae	Scrutinised by Signature: Name: ; Date
Investigator's Remarks:	Scrutiny remarks:

Filled-in survey schedule may be sent to: The Vice President and CEO, Centre for Research, Planning and Action, 16-Dakshineswar, 10-Hailey Road, New Delhi-110001. Phone: 011-23326955, 23355170, Fax: 91-11-23329216, e-mail : cerpaindia@yahoo.com

In case of any query/clarification, kindly contact at the following address:

The Director, Division of Enterprise Surveys, Department of Statistics and Information Management, Reserve Bank of India, C-8, 2nd floor, Bandra-Kurla Complex, Bandra (East), Mumbai-400051; Phone-022-26578275, 022-26578235; Fax- 022-2657155, 022-26572197; email- msadki@rbi.org.in.